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Docket No.: 06670/000I093-US0  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Laurent Bensemana

Application No.: 09/740,641

Confirmation No.: 4378

Filed: December 19, 2000

Art Unit: 3623

For: SYSTEM AND METHOD FOR CREATING A  
TRUE CUSTOMER PROFILE

Examiner: R. Jeanty

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated November 21, 2005, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.